

**95<sup>TH</sup> STREET BEVERLY HILLS BUSINESS ASSOCIATION  
MINUTES  
SEPTEMBER 25, 2018**

THE REGULARLY SCHEDULED MEETING OF THE 95<sup>TH</sup> STREET BEVERLY HILLS BUSINESS ASSOCIATION WAS HELD ON TUESDAY, SEPTEMBER 25, 2018, AT THE ORIGINAL PANCAKE HOUSE. IT WAS CALLED TO ORDER AT 8:15 A.M. BY ERIN ROSS.

**MINUTES:** EMIL MAHLER MOTIONED TO ACCEPT THE JULY MINUTES (WE DID NOT MEET IN AUGUST), AND ELEANOR HOLLANDER SECONDED THE MOTION.

**OLD BUSINESS:**

WE REVIEWED THE OLD BUSINESS AS FOLLOWS:

- THE WINE WALK EVENT WAS A SELL OUT. THE EVENT TOOK PLACE ON THURSDAY, 9/6/18, AT 6:30 P.M. THE EVENT WAS VERY WELL RECEIVED BY BOTH THE BUSINESS OWNERS AND THE ATTENDEES. THE MT. GREENWOOD COMMUNITY AND BUSINESS ASSOCIATION AND THE 95TH STREET BUSINESS ASSOCIATION ARE PLANNING TO HOLD ANOTHER WINE WALK ON 95TH STREET IN THE SPRING.
- WE ARE PARTNERING WITH THE MT. GREENWOOD COMMUNITY AND BUSINESS ASSOCIATION TO HOST THE TOMBSTONE 5K IN LIEU OF OUR RUN UNDER THE OAKS 5K THIS FALL. THE EVENT WILL TAKE PLACE ON SAT., 10/20/18, AT 9 A.M. AT THE MT. GREENWOOD CEMETERY. RUNNING EXCELS IS ALSO A SPONSOR OF THE EVENT. THERE ARE MANY SPONSORSHIP LEVELS AVAILABLE. PLEASE SEE ERIN ROSS FOR MORE INFORMATION.
- SUSAN KEGAN PLANTED SOME NEW PERENNIALS IN OUR SIDEWALK PLANTERS AND WEEDED THE PLANTERS. PLEASE CONTACT ERIN IF YOU NOTICE THAT ATTENTION IS NEEDED FOR A PLANTER LOCATED NEAR YOUR BUSINESS.
- THE BEVERLY ARTS ALLIANCE HOSTED THEIR DAY OF STUDIO TOURS THROUGHOUT THE WARD ON 9/23. THE ACTUAL ART WALK IS ON 9/29/18. THERE WILL BE A POP UP IN THE PARKING LOT AT THE NEW BARRACO'S ON 95<sup>TH</sup> STREET.
- ERIN ROSS REMINDED MEMBERS TO VISIT 95<sup>TH</sup> STREET'S NEW WEBSITE AND PROVIDE FEEDBACK IF THERE ARE SUGGESTIONS FOR ADDITIONS, ETC.
- 95<sup>TH</sup> STREET WILL HOST THE SECOND ANNUAL FALL FEST ON SATURDAY, 10/6/18, FROM 12 – 3 P.M. AT THE NEW BARRACO'S ON 95<sup>TH</sup> STREET.
- **NEW BUSINESS:**
- THE CITY OF CHICAGO WILL HOST THE NEXT SMALL BUSINESS CENTER ON THE ROAD ON 10/27/18 AT MALCOLM X COLLEGE, 1900 W. JACKSON BLVD. FROM 10 A.M. – 2 P.M. PLEASE VISIT THE CITY'S WEBSITE FOR A COMPLETE LIST OF ACTIVITIES, [WWW.CHISMALLBIZEXPO.COM](http://WWW.CHISMALLBIZEXPO.COM).
- THE 95<sup>TH</sup> STREET BUSINESS ASSOCIATION HAS REGISTERED WITH AMERICAN EXPRESS FOR SMALL BUSINESS SATURDAY. ERIN WILL SHARE PRODUCTS THE ASSOCIATION (TOTE BAGS, FLOOR MATS, ETC.), RECEIVES AS SOON AS THEY ARRIVE. ERIN ALSO ENCOURAGED MEMBERS TO SIGN UP DIRECTLY ON THE AMERICAN EXPRESS SMALL BUSINESS SATURDAY WEBSITE TO TAKE ADVANTAGE OF FREE MARKETING MATERIALS, ONLINE ADVERTISING, ETC.
- THE 95<sup>TH</sup> STREET BUSINESS ASSOCIATION IS IN DISCUSSIONS WITH THE MORGAN PARK BEVERLY HILLS BUSINESS ASSOCIATION AND THE MT. GREENWOOD COMMUNITY AND BUSINESS ASSOCIATION TO DISCUSS IDEAS FOR PROMOTIONS DURING THE HOLIDAYS.
  - **BAPA** - SUE FLOOD UPDATED MEMBERS ON OPEN HOUSE CHICAGO TAKING PLACE THROUGHOUT THE CITY ON OCTOBER 13<sup>TH</sup> AND 14<sup>TH</sup>. OPTIMO HATS ON 95<sup>TH</sup> STREET IS PARTICIPATING FOR THE FIRST TIME ON SATURDAY, 10/13. THERE ARE A TOTAL OF EIGHT LOCATIONS IN THE BEVERLY/MORGAN PARK AREA AND ATTENDANCE IS EXPECTED TO BE BETWEEN 1000 – 2000 PEOPLE.
  - **BIA** – BIA HELD THEIR ANNUAL FALL FEST LAST WEEK. THEIR OPEN MEETING IS SCHEDULED FOR MONDAY, OCTOBER 29, 2018, AT 7 P.M. THE MEETING WILL TAKE PLACE AT THE HOLY NATIVITY CHURCH LOCATED ON PLEASANT AVENUE. BIA MADE A DONATION TO A NEW DIRECTION IN SUPPORT OF THEIR UPCOMING FUNDRAISER TAKING PLACE ON SATURDAY, OCTOBER 29, 2018
  - **19<sup>TH</sup> WARD** – NO REPORT.

THE MEETING WAS ADJOURNED AT 8:45 A.M. IN A MOTION BY DENNIS HEYWOOD AND  
SECONDED BY EMIL MAHLER.

RESPECTFULLY SUBMITTED –

ERIN ROSS  
EXECUTIVE DIRECTOR