



# The 95th Street BULLETIN

BUSINESS ASSOCIATION

A Publication of The 95th Street Business Association — October 2018

**95th Street**  
**FALL FEST**

**SATURDAY,  
OCTOBER 6, 2018**  
**12:00 P.M. - 3:00 P.M.**

**BARRACO'S BEVERLY PARKING LOT**  
2105 W. 95TH ST.

Please join us for an afternoon of family friendly fall activities including:

- Music by Bridget Cavanaugh and Garrett Degnan
- Face painting
- Arts & crafts
- Cookie decorating
- Food and beverages available for purchase
- Live animal show
- College football games on inside the bar area

## 95th Street Full of fun

Happy Fall! It has been a whirlwind of activity on 95th Street these past few months!

We are preparing to wrap up our 2018 Farmers Market season. As you know, the market operates each Sunday from the first Sunday in May through the last Sunday in October from 8 a.m. – 1 p.m. in the city-owned commuter parking lot located at 95th and Longwood Drive.

Please make a point to join us if you haven't had an opportunity to visit the market this summer. We will close with a Halloween contest for children on Sunday, October 28, 2018. Costume judging will be at noon that day.

The 95th Street Business Association also partnered with the Mt. Greenwood Community and Business Association earlier this month to host our inaugural Wine Walk. The event was designed to encourage local residents to visit businesses they might not normally frequent or even realize are part of the business district in our ward.

Participants purchased tickets online prior to the event and checked in to Barraco's new event space on 111th Street on Thursday, September 6, 2018. Participants received a goodie bag

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## Fall Festival set on 95th Street

The 95th Street Business Association is busy preparing for its second annual Fall Fest on 95th Street.

Fall Fest will take place on Saturday, October 6, from 12-3 p.m. in the Barraco's parking lot on 95th Street. We are partnering with 19th

Ward Ald. Matt O'Shea and the Beverly Area Planning Association to bring this event to the community.

It will feature live music from Bridget Cavanaugh and Garrett Degnan, face painting, arts and crafts hosted by the children's

librarian from the Beverly Branch library, cookie decorating hosted by residents from Smith Village, and other children's activities. Barraco's will have college football games on in the bar and will also be selling pizza slices.

## Thinking ahead to winter weather

None of us like to think about the cold weather. However, please remember that in the event of a snowfall of two inches

or more, the 95th Street Business Association will clear a six-foot-wide path down the sidewalks on 95th Street from Ashland

to Western avenues. Each business is responsible for clearing the rest of the entry way so customers are able to access the business.

**TOMBSTONE**

**5K**

**MT. GREENWOOD CEMETERY**

**PRE-HALLOWEEN RUN**  
**OCTOBER 20TH @ 9AM**

TO REGISTER PLEASE VISIT  
[WWW.RUNNINGEXCELS.COM/RUNNING-EXCELS-TOMBSTONE-5K](http://WWW.RUNNINGEXCELS.COM/RUNNING-EXCELS-TOMBSTONE-5K)

## Tombstone 5K back for run at cemetery

We are partnering with the Mt. Greenwood Community and Business Association and local running store, Running Excels, to bring back the Tombstone 5K. Some of you might remember this popular 5K that formerly took place in the Mt. Greenwood Cemetery. Running Excels was not able to host the run on their own which led our association and Mt. Greenwood's to step in and offer to partner with them.

This event will take the place of Running Under the Oaks 5K, which we hosted last September. The 5K will be held on Oct. 20 and is open to runners and walkers and takes place in Mt. Greenwood Cemetery on a certified course. We will also have children's activities such as a candy drop after the 5K. All runners and walkers are encouraged to come in costume.

To register, visit [www.runningexcels.com](http://www.runningexcels.com).

## Fun

(Continued from page 1) that included a wine glass, a map of participating businesses and other trinkets.

After an initial wine tasting at Barraco's, participants visited the 11 other businesses on the route. Our plan is to host a similar event on 95th Street in the spring!

## Neighborhood in Open House Chicago

The Beverly/Morgan Park neighborhood is part of Open House Chicago for the first time this year. This exciting event allows residents of Chicago access to many buildings throughout the city that normally are not open to the public.

The Beverly Area Planning Association worked very hard to get our area of the city added to this event which takes place on Saturday, October 13, and Sunday, October 14. We are most excited to have

Optimo Hats on 95th Street participating on one of the days that weekend.

Open House Chicago has told BAPA that we should expect to see around 1000 people travel through our neighborhood as part of Open House Chicago.

We wish our friends at Optimo the best as they showcase their business on 95th Street.

Please visit the website at [www.openhousechicago.org](http://www.openhousechicago.org) for more information.

## 95th Street ready for Small Business Saturday

The 95th Street Business Association is working on Small Business Saturday, which takes place on Saturday, November 24, 2018.

Please take a minute to register with American Express, the sponsor of Small Business Saturday, to receive items you can use in your business on Small Business Saturday. Our business association typically receives tote bags, floor mats, etc. for Small Business Saturday. We will distribute those to you once we receive our ship-



ment. Please visit [www.americanexpress.com/us/merchants](http://www.americanexpress.com/us/merchants) to register as a Small Business Saturday participant.

## Meeting dates set

The 95th Street Business Association meets on the fourth Tuesday of each month (except for August and December). These meetings offer a great opportunity to interact with fellow business owners on 95th Street and to learn about all of the things the association is working on each month.

We will meet on Tuesday, October 23, and on Tuesday, November 27, at 8 a.m. at The Original Pancake House, 10437 S. Western Ave. Please be sure to put these dates on your calendar and plan on joining us!

Our new 95th Street Business Association website is up and running at [www.95thstreetba.org](http://www.95thstreetba.org). You are now able to pay membership dues there as well.

# THE CITY OF CHICAGO'S SMALL BUSINESS \* CENTER \* ON THE ROAD EXPO

Saturday, October 27, 2018 • 10AM-2PM

Malcolm X College  
1900 W. Jackson Blvd., Chicago

FREE PARKING  
2 FOOD TRUCKS ON-SITE

### Keynote Speaker:

**Raquel Graham Crayton, CEO of ROQ Innovation**

Raquel Graham Crayton has a successful track record in marketing strategy, branding, and event management including a 7-year stint at Johnson Publishing as VP National Marketing. In 2014, she started her own business, ROQ Innovation, a product innovation company developing products that make life easier for families. She developed and launched NEKZ™, a scarf alternative easy enough for kids. NEKZ™ launched on Home Shopping Network (HSN) in November 2016, and sold out in 40 minutes. Raquel's second invention, HEADLIGHTZ™, a winter beanie with a rechargeable LED light, debuted in November 2017 and sold out on HSN during Black Friday and Cyber Monday.



# FREE

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### WORKSHOP

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Roadmap to  
Business Financing  
Presented by:



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# Dine 19

You may recall seeing our Dine 19 brochure first published about a year ago.

BAPA, the Morgan Park Beverly Hills Business Association, the Mt. Greenwood Community and Business Association and the 95th Street Business Association collaborated on the brochure to help publicize dining options in the 19th Ward. We recently updated

the brochure.

These are especially helpful for your customers who may travel to your business and not be familiar with all of the dining options we offer.

Please contact Erin Ross at [erin@95thstreetba.org](mailto:erin@95thstreetba.org) if you would like copies to distribute from your business.



## Pop-up Legislation Overview:

Mayor Rahm Emanuel and the Department of Business Affairs and Consumer Protection (BACP) recently introduced an ordinance to City Council to create a licensing structure to allow for the operation of short-term “pop-up” stores, including restaurants. With this license, Chicago’s restaurateurs and entrepreneurs will now have the chance to test their concepts without the burden of a long-term lease or license.

“My administration is committed to making it easier to do business in Chicago, which is why we’ve taken significant steps to reduce the administrative burden on small business owners so they can focus on creating thriving businesses in neighborhoods across the city,” said Mayor Emanuel.

Entrepreneurs looking to operate as a pop-up will be able to obtain a cheap, easy pop-up user license. Currently, business owners seeking to operate pop-up establishments must obtain a full 2-year license. If approved by City Council, the new license will provide the option of a 5-, 30-, 90-, 180-, or 365-day license, depending on their business activity, all at a very low cost and without an on-site inspection. In fact, the user license is not tied to a location, so the holder can “roam” during the length of the license and operate all around the city.

Beyond helping the small business community, this new license will bring vibrancy to neighborhoods by filling vacant storefronts and providing more and varied retail options to all Chicago-

ans. Landlords looking to rent out their space for pop-up restaurants or cafes will be able to obtain a cheap, low-burden pop-up host license. Landlords will not be required to obtain a license to host general retail pop-ups, which include pre-packaged food – these pop-up users will be allowed to operate out of any non-residential or manufacturing location in the city.

The benefit of this ordinance is not limited to just new entrepreneurs. Existing restaurants will now be allowed to operate as a pop-up at a licensed location other than their existing establishment, without obtaining an additional license or paying an extra fee. Or, if an existing restaurant only operates for certain hours or certain days of the week, they will now be able to obtain a supplemental license and host pop-ups when they are not actively operating. Finally, if allowed under zoning, exist-

ing shared kitchen operators will also be able to host pop-up users.

This ordinance is part of slate of small business initiatives that Mayor Emanuel announced at the end of April in his “Small Business Brief” to lift the regulatory burden on Chicago’s entrepreneurs, simplify the licensing process and reduce the burden of inspections.

These new initiatives are part of the Mayor’s ongoing commitment to make small business growth a priority of his administration, including:

- Reducing the fees for numerous licenses, benefiting 10,000 business owners.
- Cutting the total number of business licenses from 117 to 40.
- Streamlining inspections.
- Investing more than \$11 million in 108 businesses through the Neighborhood Opportunity Fund and Retail Thrive Zones programs.

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The Bulletin is a quarterly publication of the 95th Street Beverly Hills Business Association. Please submit your news to the Association’s Executive Director and Bulletin Editor:

Erin Ross  
2100 W. 95th Street  
Chicago, IL 60643  
(773) 238-4094  
e-mail: [erin@95thstreetba.org](mailto:erin@95thstreetba.org)  
[www.95thstreetba.org](http://www.95thstreetba.org)