

# Another Great Opportunity for CHICAGO SMALL BUSINESSES

Chicago's Electricity Aggregation Program helped Chicago residents collectively save more than \$27 million in energy costs last year as compared to what they would have paid ComEd.<sup>1</sup> Now, IntegrYS Energy is proud to provide more small businesses with the opportunity to take advantage of potential savings!

1. This is not a guaranteed savings program as compared with future ComEd rates. Past performance does not guarantee future savings.

Enroll in Chicago's Small Business Energy Advantage Program. Visit [www.integrYSenergy.com/EnergyAdvantage](http://www.integrYSenergy.com/EnergyAdvantage) or call 855-310-5449.

If your business is within the 100 to 400 kW delivery class or larger, you are not eligible for the Small Business Energy Advantage Program. You can contact Jay Dalicandro at 312-681-1820 or [jjdalicandro@integrYSenergy.com](mailto:jjdalicandro@integrYSenergy.com) to receive custom pricing for a different offer.

## JOIN THE CITY OF CHICAGO'S

### Small Business Energy Advantage Program

For Chicago based businesses that are on ComEd's small commercial delivery classes ("0-100KW" and "Watt-Hour") - here's how you benefit:

1. Receive the same great electricity supply rate as negotiated by the City of Chicago for its residential aggregation program. Based on the IntegrYS current rate of 5.589¢ per kWh, your members' electricity rate could be up to 12% lower than the ComEd Effective Rate of 5.896¢ – 6.439¢ per kWh.<sup>2</sup>
2. Pay no penalty or fees to leave the program at any time.

### Other Program Benefits

- Stabilize your energy rate over the term of the contract.
- Work with an energy company that was chosen by the City of Chicago as a supplier with solid business and customer service credentials.
- All energy procured for this program will be from coal-free resources.



2. This is not a guaranteed savings program as compared with future ComEd rates. Savings result from a comparison of IntegrYS' fixed rate (as of Jan. 13, 2014) as compared to ComEd's Effective Rate (as of Jan. 13, 2014). Effective Rate includes (a) ComEd's October 2013 to May 2014 Price to Compare (ComEd's electric supply charge, plus ComEd's transmission services charge as outlined on [www.pluginillinois.org](http://www.pluginillinois.org)) plus (b) ComEd's current "purchased electricity adjustment" of 0.50¢ per kWh. The PEA changes monthly. ComEd's Price to Compare changes each June and October. Savings comparison does not include ComEd's delivery service charge.



## FACTS about the Small Business Energy Advantage Program



*In 2012, Chicago voters approved a referendum authorizing the City to seek lower electricity rates for residential and small business ratepayers. After receiving prices and service qualifications from retail electric suppliers, the City negotiated a competitive supply rate with IntegrYS Energy Services, Inc. Now, through the Small Business Energy Advantage Program, IntegrYS is proud to provide small businesses that are not eligible for the aggregation program with the opportunity to take advantage of potential savings.*

### **Small Business Energy Advantage Program** **Two things you should know:**

- Eligible small businesses can receive the same great electricity supply rate negotiated by the City of Chicago for its residential program.
- There is no cost or penalty to leave the program at any time.

Enroll in Chicago's Small Business Energy Advantage Program. Visit [www.integrYSenergy.com/EnergyAdvantage](http://www.integrYSenergy.com/EnergyAdvantage) or call 855-310-5449.

If your business is within the 100 to 400 kW delivery class or larger, you are not eligible for the Small Business Energy Advantage Program. You can contact Jay Dalicandro at 312-681-1820 or [jjdalicandro@integrYSenergy.com](mailto:jjdalicandro@integrYSenergy.com) to receive custom pricing for a different offer.

### FREQUENTLY ASKED QUESTIONS

#### ■ What businesses can enroll?

Qualifying Chicago-based businesses within the ("0-100KW" and "Watt-Hour"). See your ComEd bill for delivery class and usage information. Business types within the 0 - 100 kW' and 'Watt-Hour' delivery classes may include beauty shops, restaurants, convenient stores, offices and many others.

#### ■ How do I sign up?

To enroll in Chicago's Small Business Energy Advantage Program, visit [www.integrYSenergy.com/EnergyAdvantage](http://www.integrYSenergy.com/EnergyAdvantage) or call 855-310-5449. The process is simple and only takes a few minutes.

#### ■ What if my business is not in the 0 to 100 kW delivery class?

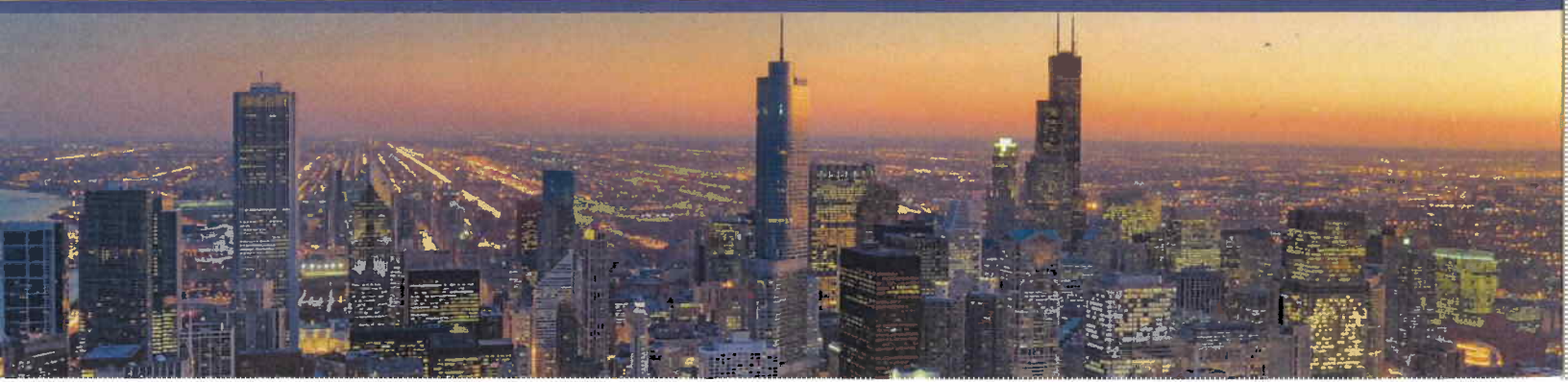
If your business is within the 100 to 400 kW delivery class or larger, contact Jay Dalicandro at 312-681-1820 or [jjdalicandro@integrYSenergy.com](mailto:jjdalicandro@integrYSenergy.com) to receive custom pricing.

#### ■ Can I leave the program at a later date?

You can leave the program for any reason at any time without an early termination fee.

#### ■ Is there any cost to enroll?

IntegrYS does not charge enrollment or switching fees.



February 11, 2014

**RE: Opportunity for your small business members to save on their electricity bill**

Dear NBDC:

Through its electricity aggregation program, the City of Chicago has helped its residential households and smallest commercial businesses collectively save more than \$27 million in electricity costs last year.<sup>1</sup> Now, the electricity supplier for the City's aggregation program, IntegrYS Energy Services, is offering Chicago-based small businesses that were too large for automatic enrollment in the initial aggregation an opportunity to save on their electricity bill.

Based on the IntegrYS current rate of 5.589¢ per kWh, **your members' electricity rate could be up to 12% lower** than the ComEd Effective Rate of 5.896 – 6.439¢ per kWh.<sup>2</sup>

#### How NBDC's Businesses Benefit

Small businesses within Chicago (accounts included in the "0-100 kW" and "Watt-Hour" delivery classes), which may include businesses such as beauty shops, restaurants, convenient stores, offices and many others can now join IntegrYS Energy's Small Business Energy Advantage Program.

- Your businesses will receive the same great electricity supply rate negotiated by the City of Chicago for its residential program, and
- There is no cost or penalty to leave the program at any time!

Other benefits include:

- A stable energy rate over the term of the contract, whereas ComEd's effective rate can change month to month.
- Comfort in knowing IntegrYS Energy was chosen by the City of Chicago as a reliable supplier with solid business and customer service credentials.
- All energy procured for this program will be sourced from coal free resources and IntegrYS will comply with the Illinois Renewable Portfolio Standard.

#### Notifying Your Businesses

The Small Business Energy Advantage Program is an easy way to help impact your businesses' bottom line. IntegrYS and the City of Chicago are asking for your help to spread the word about this opportunity. Attached to this email is a flyer for your businesses to learn more, as well as a letter you may consider sending to your businesses outlining program benefits.

If you have questions, please contact me, Jay Dalicandro at 708-431-3200.

Warm regards,

**Jay Dalicandro**

**Program Account Manager**

312-681-1820 office •

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[www.integrysenergy.com](http://www.integrysenergy.com)



be SMART



be SECURE



be SURE

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2. Actual savings may vary. Savings result from a comparison of IntegrYS' fixed rate as compared to ComEd's Effective Rate. Effective Rate includes (a) ComEd's October 2013 to May 2014 Price to Compare (ComEd's electric supply charge, plus ComEd's transmission services charge as outlined on [www.pluginillinois.org](http://www.pluginillinois.org)) plus (b) ComEd's expected "purchased electricity adjustment." The PEA changes monthly. The January 2014 PEA is 0.50¢ per kWh. Savings comparison does not include ComEd's delivery service charge. ComEd's Price to Compare changes each June and October.